

Paridhaan

Chief Editor: Ms. Smriti Dwivedi a quarterly newsletter of AMHSSC



WORLD SKILLS COMPETITION

WorldSkills is not just a Competition though, it is a movement. By working within the six key areas of Research, Promoting Skills, Career Building, Education and Training, International Cooperation and Development, and Skills Competitions. The WorldSkills Foundation contributes with projects and initiatives that demonstrate the capacity for innovation and collaboration with partners, in order to leverage and build self-sustaining activities.

INDIA SKILL 2018

Ministry of Skill Development and Entrepreneurship (MSDE) & National Skill Development Corporation (NSDC) launched India Skills, a biennial competition. India skills is held every alternate year to select the candidates who will represent India in world skills which is held after every alternate year.

VISION & MISSION OF INDIA SKILLS 2018

- Platform where emerging professionals can display their workplace skills with utmost perfection and make India proud.
- Facilitate cooperation between government, industry and academia.
- To create nationwide awareness, ownership and participation across various skills.
- To help Indian youth attain world class standards of competence, excellence and productivity.

World Skill Competition National level was held from 2nd to 6th October Delhi. Opening ceremony was conducted on 2nd October at Jawahar Lal Nehru stadium. Chief guest was Mr. Dharmender Pradhan.



"I wish this endorsement by both actors encourages and influences the youth to take up skill training and earn a better livelihood for themselves and help us in creating the New India envisioned by Honorable Prime Minister Shri Narendra Modi."

—Shri Dharmendra Pradhan, Hon'ble Minister for Skill Development and Entrepreneurship

YOUTH PARTICIPATED IN INDIA SKILLS COMPETITION 2018

The country's biggest skill competition, India Skills 2018 concluded in New Delhi.

164 winners were awarded by Minister of State for Skill Development and Entrepreneurship Mr. Anant Kumar Hegde. Addressing the award winners, Mr. Hegde said, they should not rest on this achievement, as the world outside has cut-throat competition.

He called upon the participants going for the world stage competitions in Russia and China to perform well and bring laurels to the nation.

WINNERS

MEDHA DEVGAN



Winner

TANISHA SINGH



1st Runner Up

SAMIKSHA SHARMA



2nd Runner Up

AMHSSC SETS UP FIRST CENTRE OF EXCELLENCE

The Centre would basically be involved in Research work on the Apparel Manufacturing Technology/ Processes, and would be conducting short term Management Development Programmes (MDPs) and Supervisory Development Programmes (SDPs) for the managerial and supervisory resources in Apparel Manufacturing Units for the purpose of Productivity Enhancement. The perceived benefits to the industry would be reduced cost, increased efficiency, reduced risk, talent management, outsourcing/offshoring, career advancement etc. The CoEs would function on 'Paid Model' and the industry would pay for the courses being run there. Moreover, no Training Partner or any outside party has been roped in by AMH SSC for the operation of these Centres and AMH SSC would, on its own, run them.



Article

All You Need to know about a Sewing Machine Operator Job Role in the Apparel Industry

All You Need to know about a Sewing Machine Operator Job Role in the Apparel Industry

Various innovations are taking place in the field of manufacturing sector. The industry has been witnessing such changes in terms of the transition from the use of hand stitched clothes to hand driven sewing machines and now peddle driven motorized, as well as computerized sewing machines.

What is the role of Sewing Machine Operator and how AMHSSC is taking a lead in providing skill based training to youth in this job role?

Apparel, Made-ups and Home Furnishing sector is the second major employer after agriculture. Since its inception, the Council has rigorously trained around 5lac workers, students in this job role under various schemes and placed around 2.5 lac candidates in the industry after the completion of the training. The job role covers around 70% of the share in the manpower of the sector. Be it an export industry or retail industry, he is responsible for giving a shape to the designer's visualization of an artistic, yet comfortable clothes for its various customers. To achieve proficiency, he should have good eyesight, eye hand-leg coordination, motor skills and vision (including near vision, distance vision, colour vision, peripheral vision, Depth perception and ability to change focus).

Sewing Machine Operator job role is aligned to which level of National Skills Qualification Framework?

The qualification pack is aligned to one of the 10 levels of National Skills Qualification Framework (NSQF) depending on the process, core knowledge and the job responsibility of the desired job role. Sewing Machine Operator's job role is aligned to NSQF Level-4. NSQF Level-4 means the person is responsible to perform his own work, without any direct constant supervision.

The process of training and assessment for the Sewing Machine Operator job role

The training is imparted by the certified trainers of Apparel, Made-ups and Home Furnishing Sector Skill Council, employed/engaged in accredited training institutes of the council PAN India. The training centre is well equipped with all the equipment, like Single Needle/ Double Needles Lock Stitch Sewing Machines, iron table and this is replica of an assembly line of a manufacturing unit. The candidate is trained to stitch various components of the product and finally assembling the components to a final product like shirt, skirt etc. The whole process familiarizes the candidate with the international sizes, the styles and the quality parameters to be maintained throughout. He is also trained to rectify the various stitching defects keeping in mind the health and safety standards. The candidate has a choice to either work in the industry or as an entrepreneur after completing the training. For this he is given the knowledge about the various regulatory standards followed in the industry. He is also trained in soft skills, basic computer, customer handling and the various other entrepreneurial skills which will be helpful for him/her to open a small shop. After the training is completed the assessment is conducted by certified assessors of the empanelled assessment agencies of the Council. The exam consists of practical, theory and viva. It gives an opportunity to a person having an education of till class fifth to get trained in this job role and become self-reliant. It helps them to overcome the hurdles faced by them at personal and financial levels to attain formal education.

The scope of Sewing Machine Operator Job Role in India and beyond the country

The prominence of a sewing machine operator is so vast that it is now being taught in vocational skill programs in various Colleges and Schools in India. The scope of the job of sewing machine operator is not just limited to India but also beyond India. The performance criteria in Indian Occupational Standard have also been mapped with the performance outcomes of United Kingdom to form Trans-national standards. The trainings in Trans-national Standards make the workers apt to take up jobs overseas and migrate to the various countries. This helps in providing the exposure to international work environment and his prowess is depicted on the couture he creates effortlessly. The zeal to achieve the undefined territory by the young achievers has made it possible to enhance the skill initiative in the sector and take it to diverse streams. A sewing machine operator contributes to "Make in India" movement a success story for the generation to look upto with great regards.

—Nidhi Trehan, Additional Director-Quality and Standards, AMHSSC.



Traditional apparel is becoming a part of daily wear

Premium merchandise that was visible only on catwalks and bridal scenes a few years ago is becoming mainstream and is being worn daily.

Indian consumers are increasingly spending more on ethnic wear, helping companies such as TCNS Clothing, BIBA, Manyavar, House of Anita Dongre and Soch post strong jump in their revenues last fiscal. In India, ethnic wear is the single biggest category in the women's wear segment with a share of 71%. Their merchandise, especially premium ones, were mostly visible on catwalks and bridal scenes a few years ago. Now, it has turned mainstream and is being worn daily. "The aspiration to dress well and look good is growing and social media is bringing that sharply since everyone wants to be photographed well," said Siddharth Bindra, managing director at BIBA.

As per the latest filings with the Registrar of Companies, BIBA, TCNS, maker of W and Aurelia brands, and Vedant Fashions, owner of Manyavar, posted sales growth of 19% each. Anita Dongre and Soch posted lower growth at 7% due to limited store expansion. Indian wear, initially largely restricted to the old-age segment, have also found acceptance among younger consumers as companies widened their portfolio to sell fusion clothing—a mix of modern and traditional wear—instead of just ethnic, which are reserved for special occasions.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/traditional-apparel-is-becoming-a-part-of-daily-wear/67121692>

Apparel retailers like Shoppers Stop, Reliance Trends record double digit growth this festive season

The retailers said same-store sales grew by 8-15% during this festive season. Future Group and Fabindia said their sales were among the best in 3 years.

India's top apparel retail chains Shoppers Stop, Reliance Trends, Lifestyle, Future Group, Arvind Brands, Max and Fabindia said sales this festive season grew in double digits, quashing the impact of online discounts and overcoming a poor performance last time due to the introduction of GST.

The retailers said same-store sales—a key performance indicator—grew by 8-15% during this festive season. Future Group and Fabindia said their sales were among the best in three years. The festive season—from Durga Puja to Diwali—accounts for 30-40% of annual sales for consumer goods makers and retailers across products such as smartphones, electronics, apparel and fashion. Shoppers Stop CEO Rajiv Suri said sales during the six weeks to Durga Puja in the East were up by 19% over the same period last year, while it was in double digits for Diwali.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/apparel-retailers-like-shoppers-stop-reliance-trends-record-double-digit-growth-this-festive-season/66519227>



UP government plans 30 per cent discount on khadi products to boost sales

The state also plans to develop a khadi park and khadi board for promotion of Khadi articles, the minister said.

The Uttar Pradesh government is mulling giving 30 per cent discount on khadi products to boost the sales, a state minister said Friday. "UP is the biggest market for khadi and has a huge demand for its products. We are considering to introduce 30 per cent discount to popularise it," said Minister of Khadi and Village Industries Satyadev Pachauri. At present 15 per cent discount is given on khadi items, he added. The state also plans to develop a khadi park and khadi board for promotion of Khadi articles, the minister said. He further said more emphasis will be given to promote khadi products among the youth.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/up-government-plans-30-per-cent-discount-on-khadi-products-to-boost-sales/66986178>

Khadi store in CP registers record Rs 1.25 Cr sale in a single day: KVIC

The outlet has registered a record sales of Rs 1,25,25,671 sale on 13 October 2018, which the KVIC claimed is the highest ever sale so far in its history.

Khadi India's flagship store in Central Delhi's Connaught Place here has registered a record Rs 1.25 crore sale in a day, an increase of 276 per cent than the previous year, the Khadi and Village Industries Commission (KVIC) said on Sunday. The outlet has registered a record sales of Rs 1,25,25,671 sale on 13 October 2018, which the KVIC claimed is the highest ever sale so far in its history.

Enthused by the new record, the Minister of State for MSME (Independent Charge) Giriraj Singh said that KVIC had done a commendable job in fulfilling the dreams of Prime Minister Narendra Modi.

Moreover, with the average Khadi sale of Rs 120.09 crore by departmental sales outlets (DSOs) in the 2015-18 period, a growth of 168.24 per cent has been recorded as compared to Rs 44.77 crore between 2004 and 2014. On October 2, the same store has recorded the sale of Rs 1.06 crore on the occasion of Gandhi Jayanti, an increase of 51 per cent than the previous year. It was an increase of around Rs 36 lakh as compared to the sale of Rs 70.01 lakh in 2017, the KVIC said in a statement.

<https://economictimes.indiatimes.com/industry/services/retail/khadi-store-in-cp-registers-record-rs-1-25-cr-sale-in-a-single-day-kvic/articleshow/66206728.cms?from=mdr>



अपेरल मेड-अप व होम फर्निशिंग ने किया महिलाओं को सम्मानित

વિશ્વ કબડડી સંઘ સંચાલિત થઈ રહે છે અને આગળ આગળ

नई दिल्ली। अपरेल मेड-अप व होम फर्निशिंग सेक्टर स्किल काउंसिल एवं नेशनल स्किल डेवलपमेंट कॉर्पोरेशन की स्थापना लोगों को कार्य कुशल बनाने के लिए हुई है। अपरेल मेड-अप व होम फर्निशिंग द्वारा आज 50 महिलाओं को सेलेक्ट एम्प्लॉइड टेलर व 90 महिलाओं को स्विंग मशीन ऑपरेटर की ट्रेनिंग के बाद प्रमाण पत्र देकर सम्मानित किया। कार्यक्रम का शुभारंभ दीप प्रज्ज्वलित कर किया गया था। इस अवसर पर मुख्य अतिथि के रूप में पूर्व विधायक के. एल. ठाकुर, रुद्रासिंह राय, चीफ मैनेजर द न्यू इंडिया एंथ्रोसेस कंपनी लिमिटेड, चंडीगढ़ और संजय सहागल बिजनेस डायरेक्टर वाजीर सिकल्स प्रा. लि. सहित कई गणमान्य लोग उपस्थित थे। इस कार्यक्रम में महिलाओं को सिलाई, कढ़ाई करना सिखाया गया था, स्किल डेवलपमेंट प्रोग्राम का केवल यहाँ लक्ष्य नहीं है कि स्किल सीख कर वह गौखर के साथ अपनी रोजी-रोटी कमा सकें, बल्कि अपनी गरीबी दूर करके अपने पैरों पर खड़ा होने की क्षमता विकसित करती है। इस अवसर पर न्यू इंडिया एंथ्रोसेस कंपनी के चीफ मैनेजर रुद्रासिंह राय ने बताया कि इन महिलाओं को सिलाई व कढ़ाई का प्रशिक्षण दिया गया था ताकि वे फैक्ट्रियों में काम कर सकें या घर बैठकर भी काम कर सकें।

DINAMALAR 28/12/18

CDE Edition Page 2

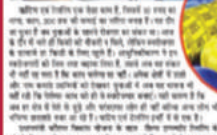
20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு

மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல்

சென்னை: மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு. மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு. மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு.

மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு. மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு.

மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு. மத்திய தீவிர மேம்பாட்டுத் துறை செயலர் தகவல், 20 லட்சம் பேருக்கு பயிற்சி அளிக்க இலக்கு.

[illegible][illegible][illegible]

THE HINDU 28/12/18
CBE Edition Page 2

Tirupur apparel sector gets centre of excellence

The Centre will be involved in research in apparel manufacturing technology

**SPECIAL CORRESPONDENT
CHENNAI**

The Apparel, Made-up and Finishing Skill Development Skill Centre has set up a centre of excellence in Tirupur to do research and training in apparel production.

K. P. Krishnamoorthy, secretary of Ministry of Skill Development and Entrepreneurship, said the centre, set up at a cost of Rs 22 crore, on Thursday.

According to a press release, the Centre will be involved in research in apparel manufacturing technology and processes, conduct short-term master classes, certificate programmes, supervisory development programmes for the apparel industry, and train the trainer cohorts.

The Centre will give the candidates experience and exposure to best practices and skills in the industry.

Technical assistance
The Government of India, Ministry of Skill Development and Entrepreneurship, Tirupur

Paid model
There will be for two to three months. The Centre will function on a paid model, with the industries paying for the duration. The courses will be conducted by the Centre's own resource personnel.

Home furnishings
The Centre has machinery for the entire apparel production process, including advanced cutting machine, sewing machines, embroidery machines, and finishing machines.

It has the capacity to train about 100 members for a course and accommodate 800 candidates at a time.

There are also made-up and home furnishings and trainings will be conducted for persons

not working in those units too.

Mr. Krishnamoorthy said facilities such as the Centre will help the industries to best practices and exposure to best practices and skills in the industry.

A. Sathishan, chairman of the council, said the council has not yet trained 6,143 candidates across the country, covering jobs such as design, styling, training and cutting.

Lab workers
It plans to train another eight lakh workers this year. The Centre of excellence will be opened in New Delhi next month. While the Centre of excellence is mainly for skilled products, the one in New Delhi will be for semi-skilled, he said.


Government schemes
The council plans to train and certify more than two million persons till 2022 in the apparel sector. It is also participating in Pradhan Mantri Skill Development Scheme, National Skill Development Scheme, and other schemes, the release added.



नई दिल्ली/एक्शन इंडिया ब्यूरो
अपरेल मेड-अप व होम
फर्नीशिंग सेक्टर स्किल काउंसिल
एवं नेशनल स्किल डेवलपमेंट
कॉर्पोरेशन की स्थापना लोगों को
कार्य कुशल बनाने व जीवन यापन
अच्छी तरह से करने के लिए हुई
है। अपरेल मेड-अप व होम
फर्नीशिंग द्वारा 50 महिलाओं को
सैल्फ एम्प्लॉइड टेलर व 90
महिलाओं को स्विंग मशीन
ऑपरेटर की ट्रेनिंग के बाद प्रमाण
पत्र देकर सम्मानित किया।
कार्यक्रम का शुभारंभ दीप
प्रज्ज्वलित कर किया गया था। इस
अवसर पर मुख्य अतिथि के रूप में

पूर्व विधायक के.एल. ठाकुर, श्री रुद्रासिंह राय, चीफ मैनेजर द न्यू इंडिया एन्थोरोस कंपनी लिमिटेड चंडीगढ़ और संजय सहगल बिजनेस डायरेक्टर वाजीर सिकल्स प्रा. लि. सहित कई गणमान्य लोग उपस्थित थे। इस कार्यक्रम में महिलाओं को सिलाई, कढ़ाई करना सिखाया गया था, स्किल डेवलपमेंट प्रोग्राम का केवल यही लक्ष्य नहीं है कि स्किल सीख कर वह गौरव के साथ अपनी रोजी-रोटी कमा सकें, बल्कि अपनी गरीबी दूर करके अपने पैरों पर खड़ा होने की क्षमता विकसित करती है।


Feedback



Saimon Khan · 8 months ago



Kolkata me kha hote he kam


REPLY    



Yamina Pal · 4 months ago




Machine chalne kaise sikhe video send kare


REPLY 1 reply    



Aap Ki Baat · 4 months ago


Machine chalne ka video sap ko mil jayenge , hum log skill se related video banate hai

REPLY    



Mamata Rani · 6 months ago

Manu be dipo kati hai jai Mai be karni hai Mai kati hai pzzz diso jai kati hai

REPLY 1 reply    

← Story on Sewing Maching Oper

Public Held for review Likely spam

Filter

 Ravi Kumar • 5 months ago
Main Juki brother saving machine use Kiya Hai aur Sa
Kiya Hai

REPLY 0 replies

The screenshot shows a WhatsApp chat conversation. At the top, there's a header bar with a green background and a white back arrow on the left. Below the header, there's a status bar showing the time as 10:08. The chat list shows two messages from contacts named 'Aap Ki Baat'. The first message is from Manisha Rani, dated 6 months ago, with the text 'Manu be diso kati hai? Mai be karni hai Mai it kati hai pizz diso gi kati hai?'. It has 1 reply, 1 like, and 1 heart. The second message is from Sarwar Hossain, also dated 6 months ago, with the text 'Sir I am stching man your mobile number. plish'. It has 2 replies, 2 likes, and 1 heart. Both messages are marked as 'Read' with a double checkmark. The chat list is filtered by 'Public' and shows 'Held for review' and 'Likely spam' options. The bottom of the screen shows a navigation bar with a home icon, a search icon, and a chat icon.


tor

Public

Held for review

Likely spam

Filter








saif tv • 6 months ago (edited)

Mujhe rademade ka kam eta hai • mai pechla Years se factory mai kam krta hu mai aage career banana chista hu • mai under graduate bhi hu please app kuch batay. Apna contract number dijiye please

REPLY

1 reply



Aap Ki Baat • 6 months ago

is no. per call kare 785027700 ya fir ispar baat kare 8800055555

REPLY

